

LD Systems QUESTRA + MSMP + TuneButler

5 steps to commercial music streaming

Background music has long since become more than just acoustic decoration. It is a tool for brand management, a mood-setter and a crucial component of a positive customer experience, whether in a restaurant, hotel, shop or business. The integration of the TuneButler software into LD Systems QUESTRA provides a solution that consistently meets all these requirements: it is intuitive to use, highly flexible and fully embedded within the LD Systems infrastructure.

Platform for professional business music

The basic idea is simple: TuneButler provides curated, legally compliant music streams and playlists for commercial use, while QUESTRA manages, distributes and connects this content in multi-zone setups. The LD Systems MSMP (Message Scheduler-Streamer Music Player) acts as a hardware interface and signal hub. This creates a consistent workflow for integrators and AV planners as well as end users – from playlist selection and zone routing right through to operation via customised touch panel surfaces.

TuneButler integration with QUESTRA: Step by step

1. Download QUESTRA for free

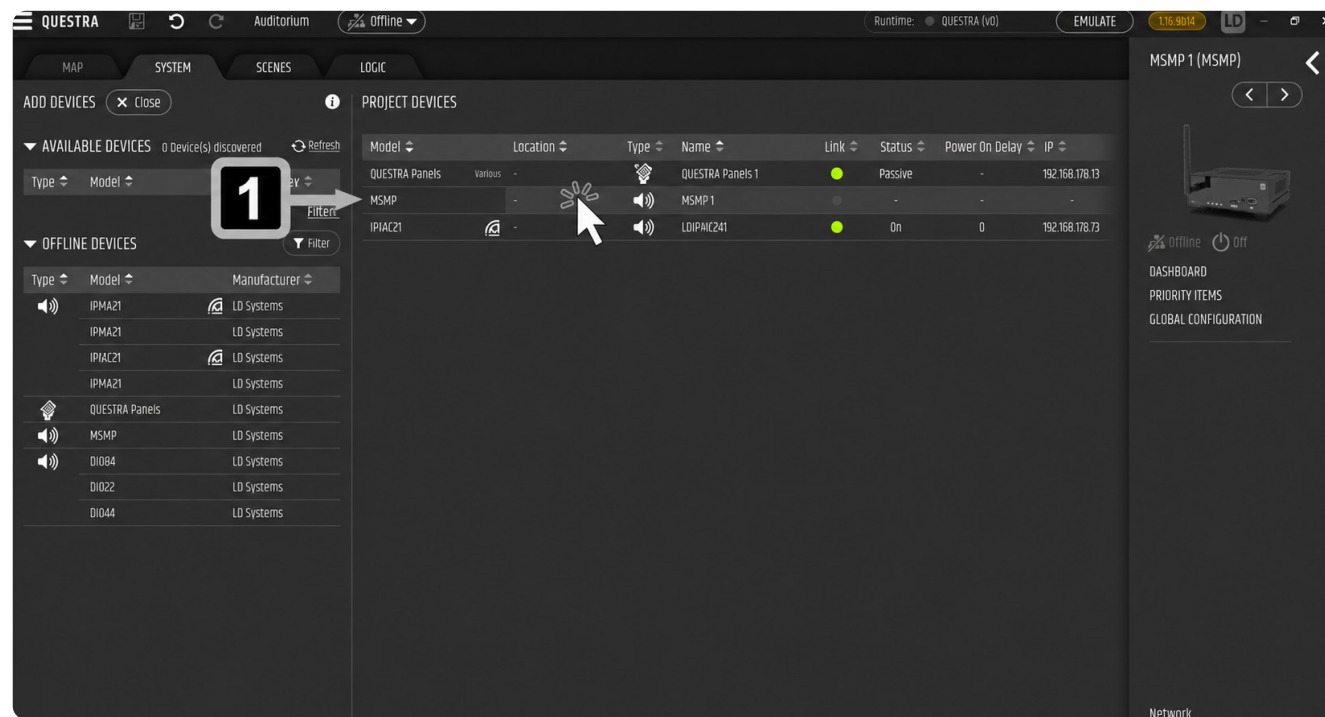
Download the latest version of the
QUESTRA design and management soft-
ware from LD Systems for free here:

WWW.LD-SYSTEMS.COM/EN/QUESTRA/

DOWNLOAD QUESTRA

2. Setting up MSMP in QUESTRA

The first step is to connect the MSMP hardware player via Ethernet, which will then be detected and configured as an available device in the QUESTRA system view.



3. Link your TuneButler account and pair your player

Log in to the TuneButler menu using your TuneButler account, or create a new account. The MSMP is then assigned to a player created in TuneButler via the “MSMP PAIRED TO” field.

MSMP 1 (MSMP)

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Offline

On

DASHBOARD

PRIORITY ITEMS

MEDIA ITEMS

TuneButler tb

GLOBAL CONFIGURATION

TUNEButLER SETTINGS

No TuneButler account yet? Please register [HERE](#)

USERNAME

your.email@address.com

PASSWORD

✓ LOGIN

USER INFORMATION

REGISTERED MUSIC PLAYERS

3

LIKED CHANNELS

4

AVAILABLE (FREE PLAYERS TO PAIR)

2

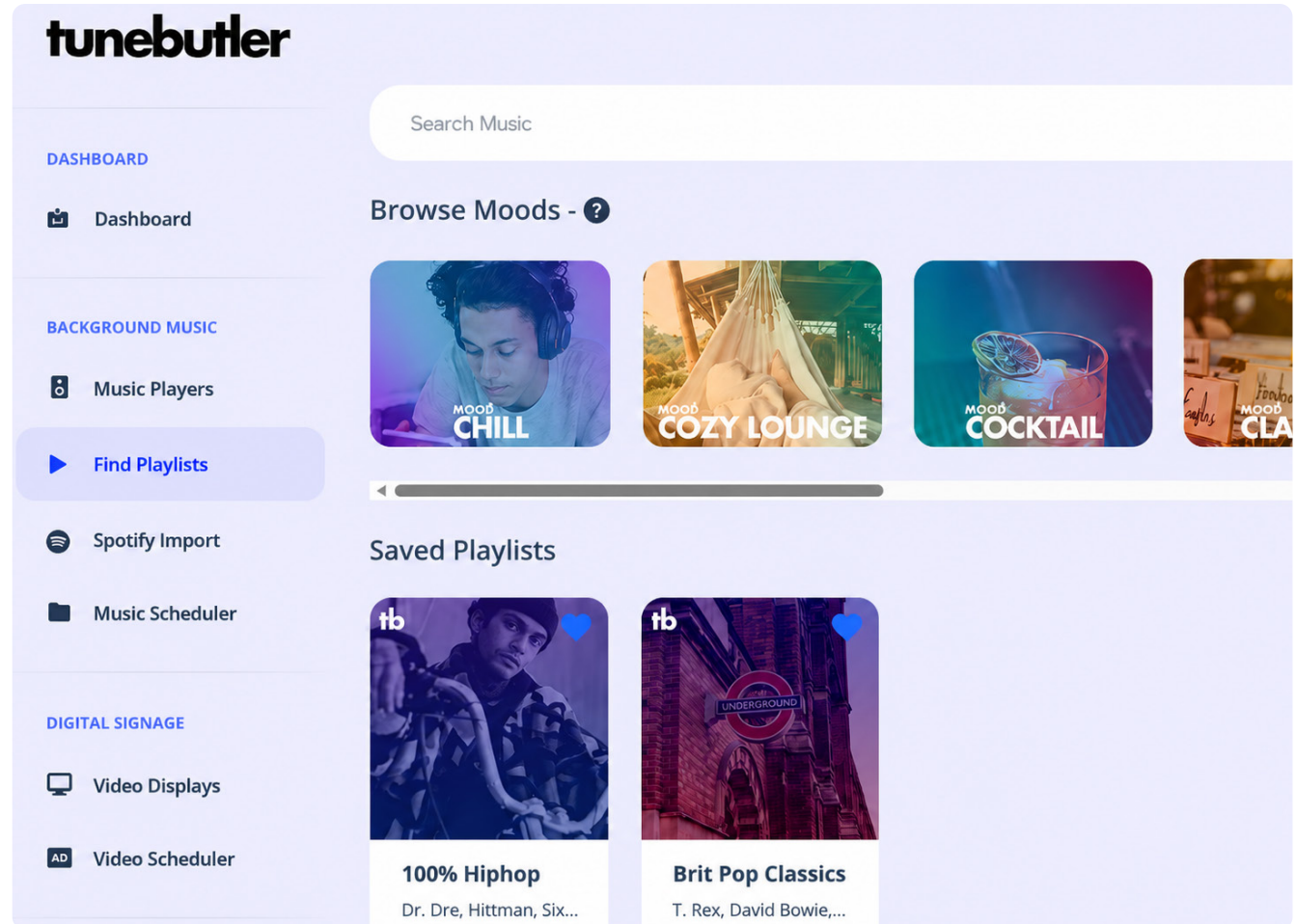
MSMP PAIRED TO

AH Experience Center | Test E

UNPAIR

4. Select playlists and share them with users

In the TuneButler dashboard, you can search for suitable playlists and moods, mark them as favourites, and then assign them to specific users or locations via the user management.



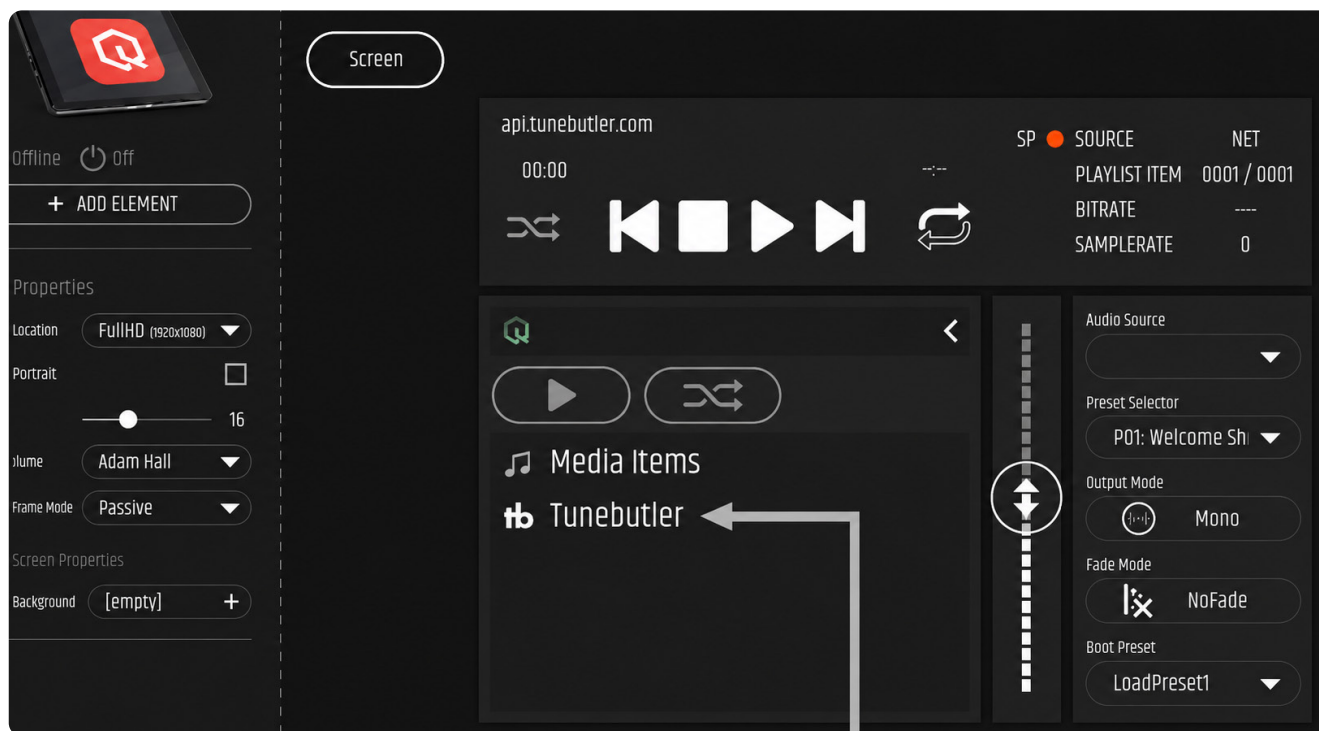
The screenshot displays the TuneButler dashboard with a light purple header and a sidebar on the left. The sidebar contains the following sections:

- DASHBOARD**
 - Dashboard
- BACKGROUND MUSIC**
 - Music Players
 - Find Playlists** (highlighted with a blue play button icon)
 - Spotify Import
 - Music Scheduler
- DIGITAL SIGNAGE**
 - Video Displays
 - Video Scheduler

The main content area features a search bar labeled "Search Music". Below it is a "Browse Moods - ?" section with four mood cards: "MOOD CHILL" (person with headphones), "MOOD COZY LOUNGE" (person in a hammock), "MOOD COCKTAIL" (cocktail glass), and "MOOD CLA" (coffee shop). A horizontal scrollbar is visible below these cards. The "Saved Playlists" section shows two playlist cards: "100% Hip-hop" by Dr. Dre, Hittman, Six... and "Brit Pop Classics" by T. Rex, David Bowie,...

5. Integrating TuneButler into the QTP panel

In the QUESTRA Panel Editor, open the TuneButler interface and drag it to the panel workspace. This enables users to browse through playlists, select them and control playback via the QTP touch panel and the MSMP.



Further information:

ADAMHALL.COM/EN/PRODUCT-AREAS/INTEGRATED-SYSTEMS
LD-SYSTEMS.COM/EN/
TUNEButLER.COM

3 typical use cases

Restaurant & Bar

In the catering industry, the atmosphere of a room plays a crucial role. Restaurants and bars benefit particularly from the fact that music profiles can be flexibly adapted to the daily schedule via TuneButler and QUESTRA – from relaxed business lunches and after-work events to atmospheric evening dining. Using the QTP touch panels, staff can access playback, switch between playlists or call up pre-set scenes at any time, without having to switch between different systems.



3 typical use cases



Retail

In retail environments, the TuneButler integration enables brand-consistent sound systems across all locations. TuneButler provides the right music, whilst QUESTRA, MSMP and other LD Systems signal peripherals handle the technical implementation – from zone routing to time-based automated scene control. Staff can also make specific adjustments, such as for special offers or extended opening hours.

3 typical use cases

Fitness studios

Fitness studios find the combination of TuneButler, MSMP and QUESTRA particularly flexible: different training areas, such as cardio, strength training and group exercise studios, can be used to host a variety of activities and create different atmospheres. Using QUESTRA's Logic functions, playlists change automatically when a new class begins or the room mode is changed. This creates a dynamic sound concept that supports operational processes without requiring additional staff.

