

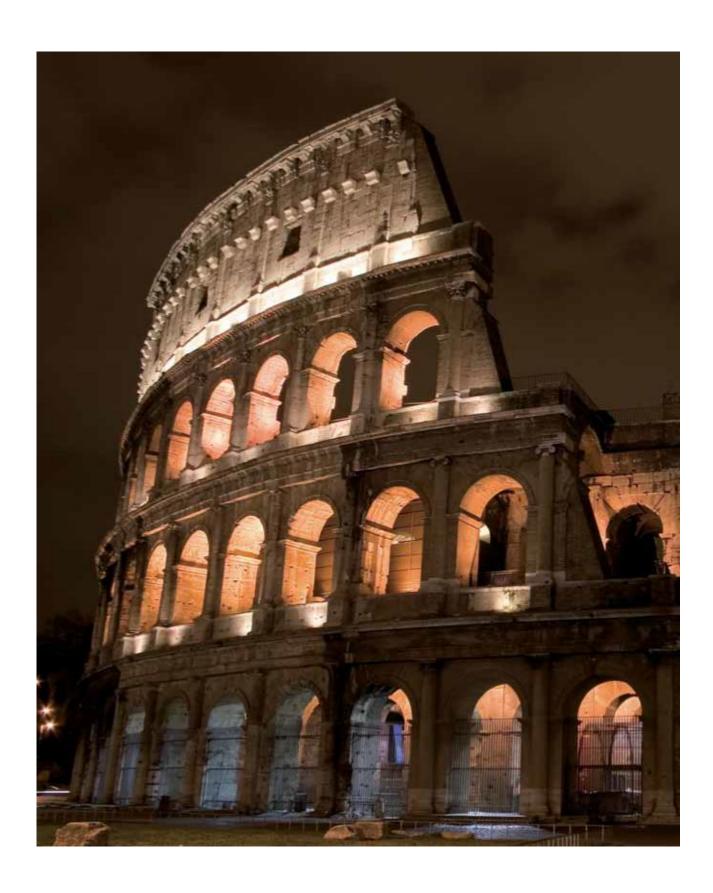


# Height adjustable lecterns Impress, trust and succeed!



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# Introduction

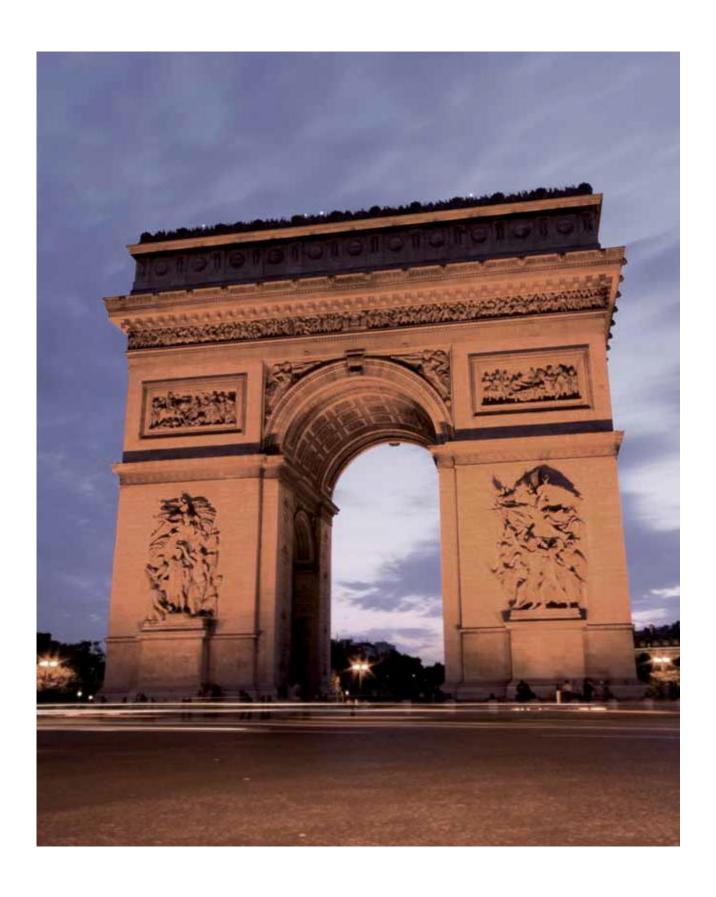
### Flextern: the custom-made lectern

The Flextern was developed because something was missing in the collection of lecterns. In 2007 we began selling lecterns and quickly concluded that we wanted something other than what was available. For this reason we decided to design, produce and sell our own lecterns under the name Flextern. Flextern is a combination of 'flexible lectern.'

The descriptive name outlines exactly what you get: a customized lectern! People are becoming progressively taller. A height of two meters (over 6 foot) is not unusual anymore. However, there are still people who are 1,60 meters (somewhat over 5 foot) tall. Flextern offers lecterns that are suitable for both groups and as well as wheelchair users.



Herjan Mennegat
Designer & Manufacturer, Flextern

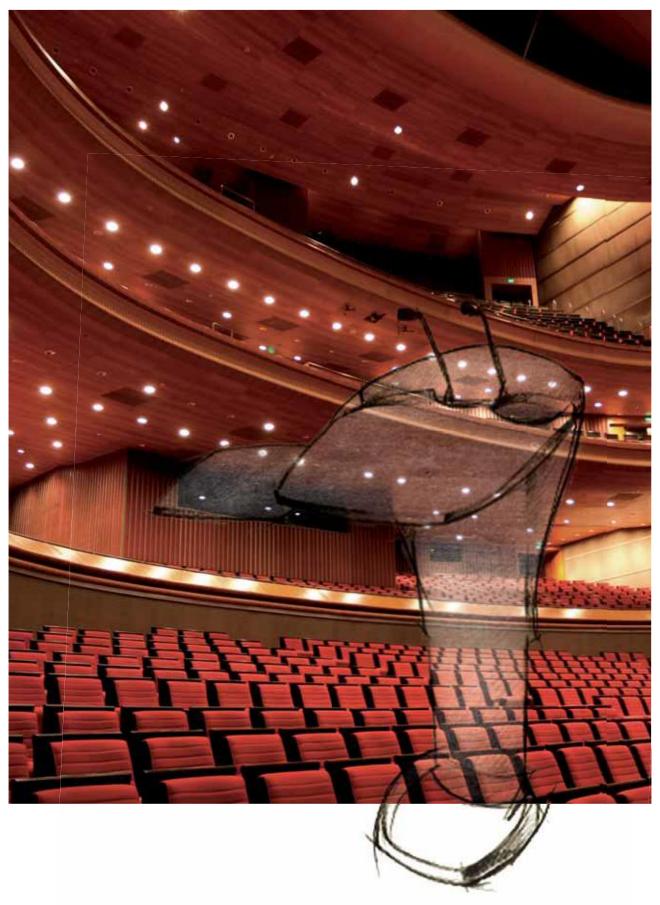


# Concept Flextern

### The power of a lectern

A lectern gives the speaker a feeling of power. Therefore, the lectern must stand solid and be at the perfect height so that the speaker can stand up with his back straight. You have undoubtedly seen the award ceremonies on TV where the actors all have to completely bend over just to be able to speak into the microphone. This is obviously not an ideal situation. The actor should be able to stand up straight, while knowing that the microphone is adjusted strongly enough to pick everything up perfectly.

It's the powerful design what makes you confident!

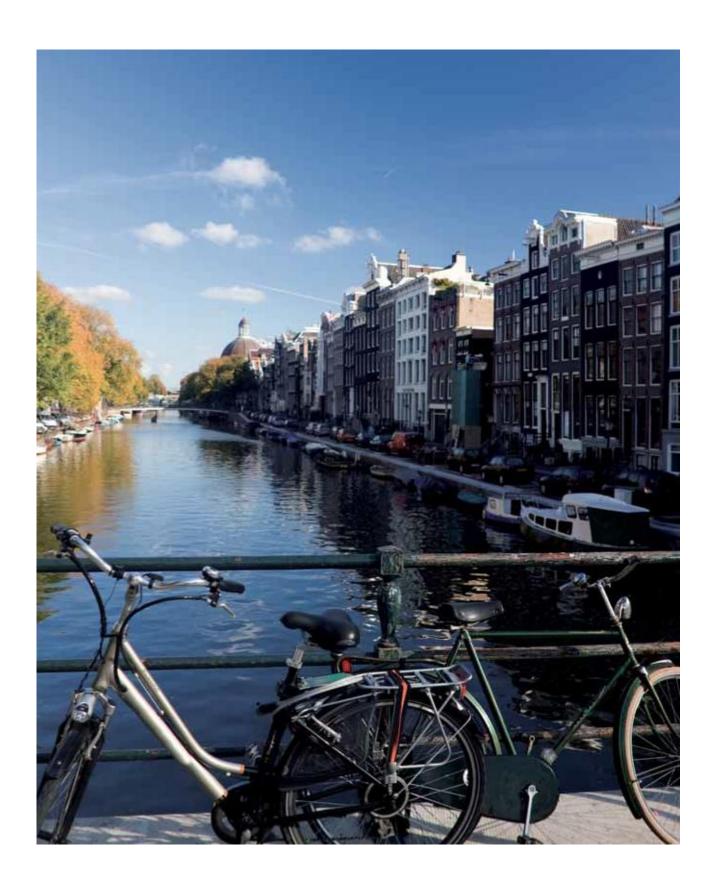


# Dutch Design

### Unique lecterns, hand built

The lecterns offered by Flextern are made in small quantities. We design the 3d designs ourselves, the construction takes place in our own workshop, and we deliver the lecterns personally to the customer. This allows us to guarantee the perfect dimensions and the excellence in workmanship that is so characteristic of a Flextern lectern.

The famous Dutch Designs, you see them everywhere!



# Since 1850

### The story of Flextern

The story of Flextern goes back to around 1850 where my grand grand father started a tailoring store under the name Mennegat Kleermakerij in the east of Holland. We are now the fourth generation Mennegat entrepreneurs which a dedication to details and craftsmanship. On the photo my grand grand father, grandfather and my father as a very young boy.

The craftsmanship runs in the family.



# Why Flextern?

### Simply the best

Our Flextern gives the speaker a feeling of power. Therefore, the lectern must stand solid and be at the perfect height so that the speaker can stand up with his back straight. The speaker should be able to stand up straight, while knowing that the microphone is adjusted strongly enough to pick everything up perfectly.









# The Flextern is the Rolls Royce amongst the lectems.

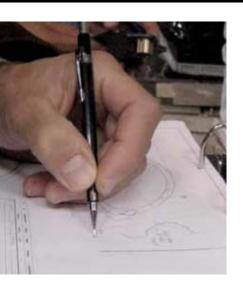


# How it's made

### A complex process

Over 120 individual parts are needed to manufacturer a state of the art product such as the Flextern F6. On this page are various images of a Flextern at different stages during construction.



















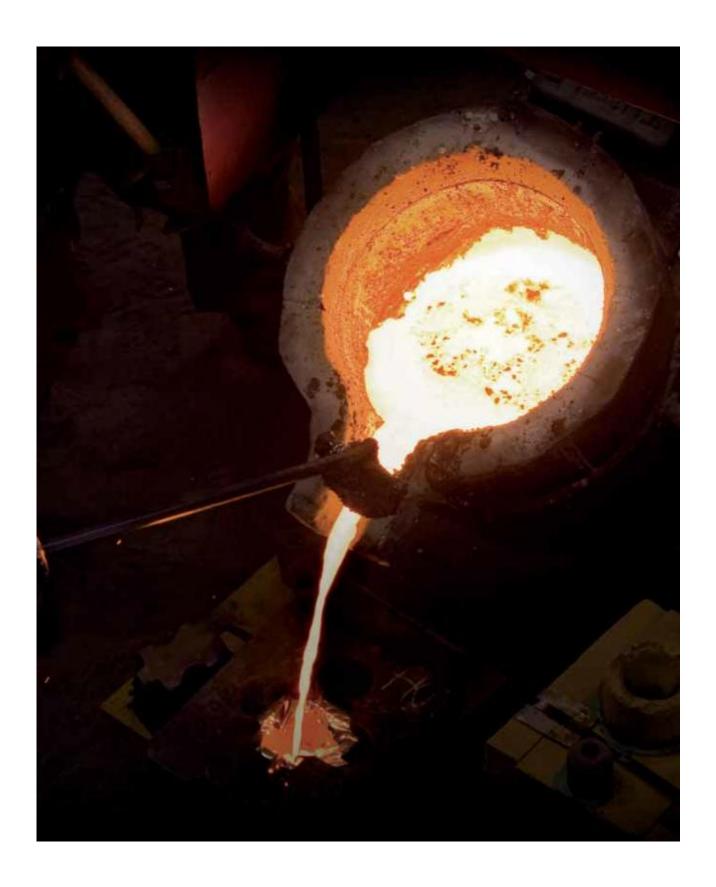
## Base

### Workmanship

The base of our F2, F4 and F6 is made of aluminum and is die-cast by a temperature of 800 degrees via vacuum shaping. The aluminum used is Ansi 10MG and has excellent qualities for casting the base of the Flextern. The advantage of this production method is that a smooth surface is created once the base is taken from the mold.

After the die-cast and cool down of the base, the finishing process takes place, the remnants are cut off and the holes are milled. This is a very labour-intensive process because the final result has to be a perfectly shaped base. For this reason, we produce only twelve bases per day.



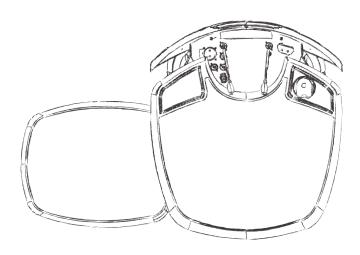


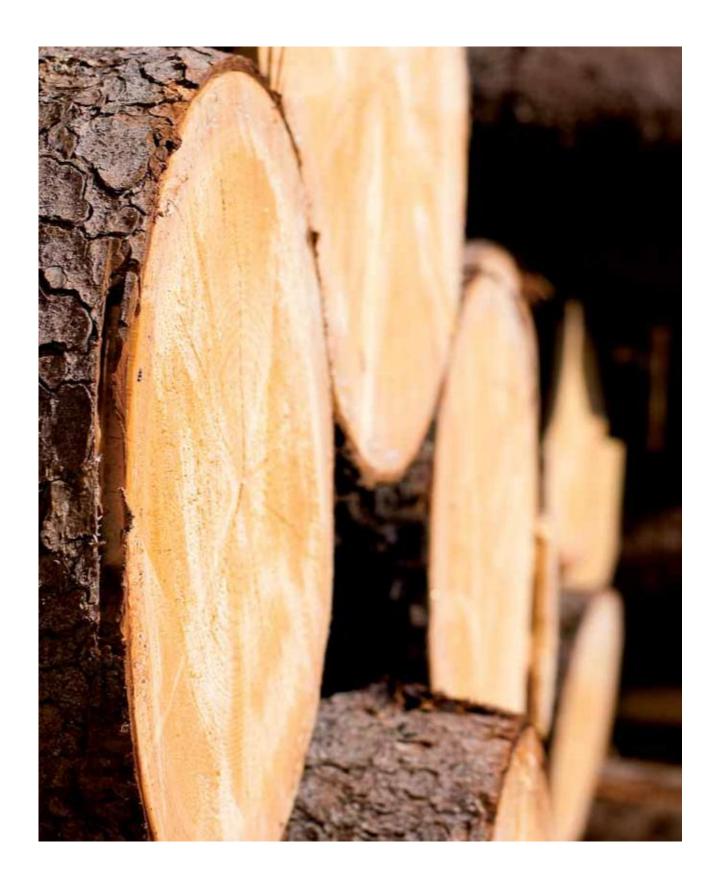
# Desk

### **Excellent quality**

The reading desks of the F2, F4 and F6 consists of two parts. First of all the wooden desk of Egger 24mm thick. The choice for these desks has been based upon its excellent qualities.

It is covered by two components polyurethane, done by a unique patented system which has been developed to mould polyurethane under extreme high pressurized air to our desks. This enables us to have a weldless transfer from the wood of the desk and the PUR. Furthermore we can create the round shape and any colour to the desk.





# Flextern F1

### Entry level

Our entry level lectern and comes including a large reading desk and second plateau for a book, laptop or a glass and a pair of wheels to move the F1 quickly.

Details: Large reading desk, second plateau, weels for moving.





# Flextern F2 SilverLight

### Flexible to any type of audience

Whatever the size of the room or the audience, the Flextern Static SilverLight is a true eye catcher.

Details: Intense taupe (base, pole and desk) with chrome parts.





\* this image does not match the type that is mentioned

# Flextern F2 Warm White

### A wave of connection

Feel the connection with your audience by using the Flextern Static Warm White.

Details: Warm white (base, pole and desk) with chrome parts.





# Flextern F2 Chromo

### limited edition

### Moving forward

The contemporary design of the Flextern Static Chrome will motivate you're your audience. Welcome to the future.

Details: Chrome with warm white desk.





# Flextern F2 accessoires

### Microphone holder package

This is an accessoire for the Flextern F2, it is as minimalistic as the F2 it self, via this holder you can connect two gooseneck microphones.

### Details











# Flextern F4

### Elegance

Our latest creation, based on our flagship Flextern lectern F6, we used every part exept this one is not height adjustable and we use a wooden front shield and re-designed it into an elegant lectern.

Details: Warm white or intense taupe

Front shield: Walnut with a black glossy rear





# Flextern F6 Walnut

new collection 2012/2013

### A solid shield

New in 2012/2013, the walnut collection.

Body color: Warm white or intense taupe

Front shield: Walnut with a black glossy rear

Electrical height adjustable









# Flextern F6 Leather

### Luxe ambiance

New in 2012, the leather collection.

Body color: Warm white or intense taupe

Fabrics: Beige or bronse leather

Beige or bronse leather parts: Front shield, rear side of

the body parts

Electrical height adjustable



# Details Details Details



## Flextern F6 Classic Soleil

### Magnificient as a sunset

Getting full attention? The Flextern Soleil is the best option!

Body color: Warm white Fabrics: Sunny orange

Electrical height adjustable







# Flextern F6 Classic SilverLight

### Radiant light

The Flextern SilverLight will make any presentation unforgettable.

Body color: Intense taupe (grey)

Fabrics: Misty grey

Electrical height adjustable



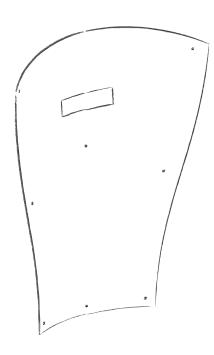




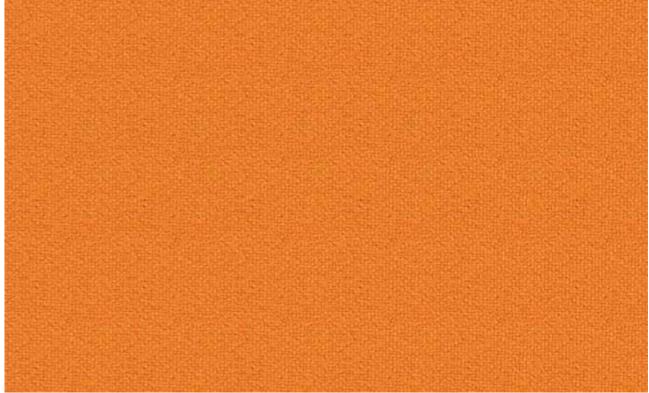
# Furnishing

### Danish quality

The idea to furnish the rear of the Flextern F6 was to give a welcoming feeling to the speaker. Yet, to find a fabric that is durable with the elevating flexible lectern brought us to the Danish company KVADRAT, producer of the best fabric that is used by major architects and furniture works.



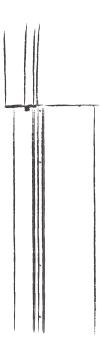


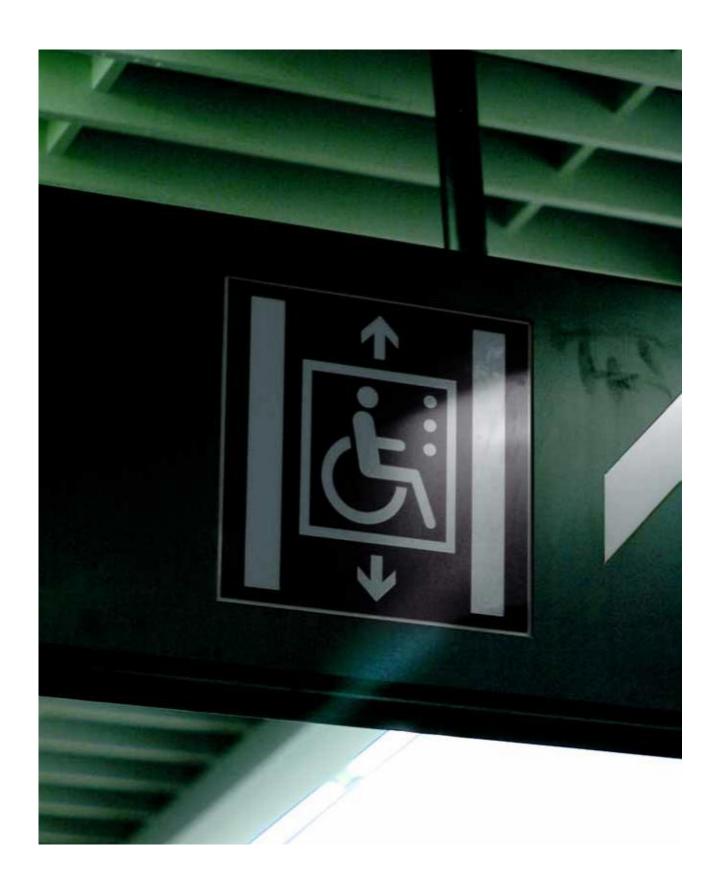


# Elevating

### Optimum use

An electronic lifting mechanism is used to get the Flextern F6 fast and safely at its desired height. The lifting mechanism is driven by a control box to set the speed of the height adjustable system, but also the maximum height and the safety.

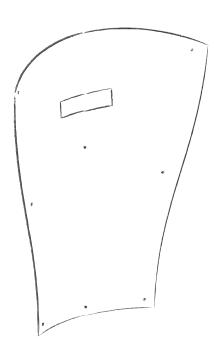


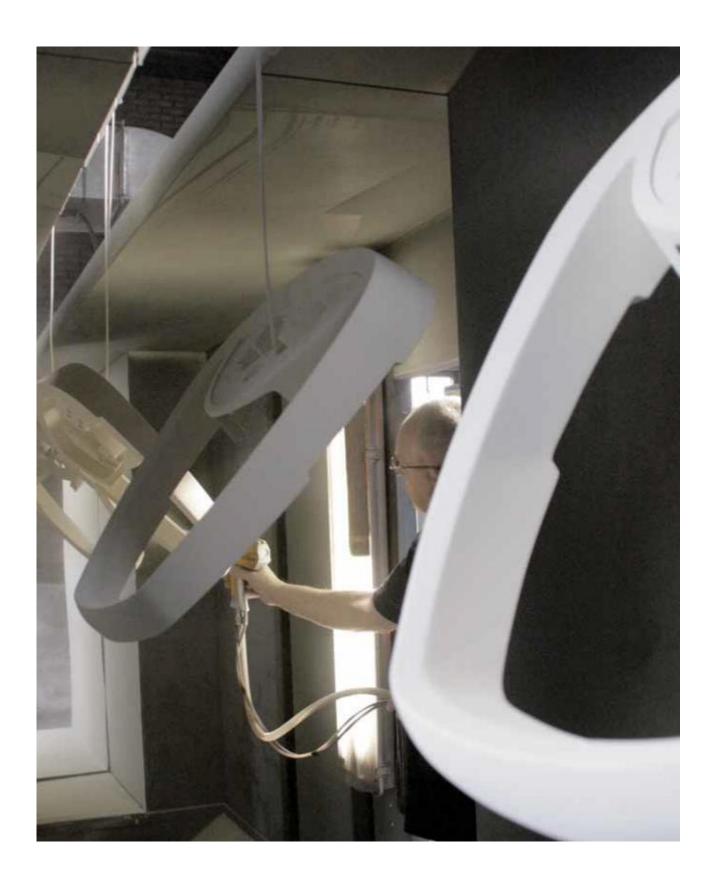


## Paint

### Superior paint technology

Depending on what finish you choose, it can take weeks to paint a single Flextern F6. Each Flextern is first meticulously prepared, then your chosen colour is applied. This process is extremely difficult to control, but gives unparalleled depth of colour and sparkle.





# Flextern for City Hall Rotterdam

#### Flexible folding

The Burgerzaal of the Rotterdam city hall has a Flextern F6 Soleil which is used for conferences and presentations. John Scholte of the City of Rotterdam states: "Roughly 120 to 200 people attend in this room with a beamer. The excellence of the Flextern is that a notebook can be placed on the flexible desk, enabling to see the speaker what is projected on the screen without having to turn your back towards the audience."

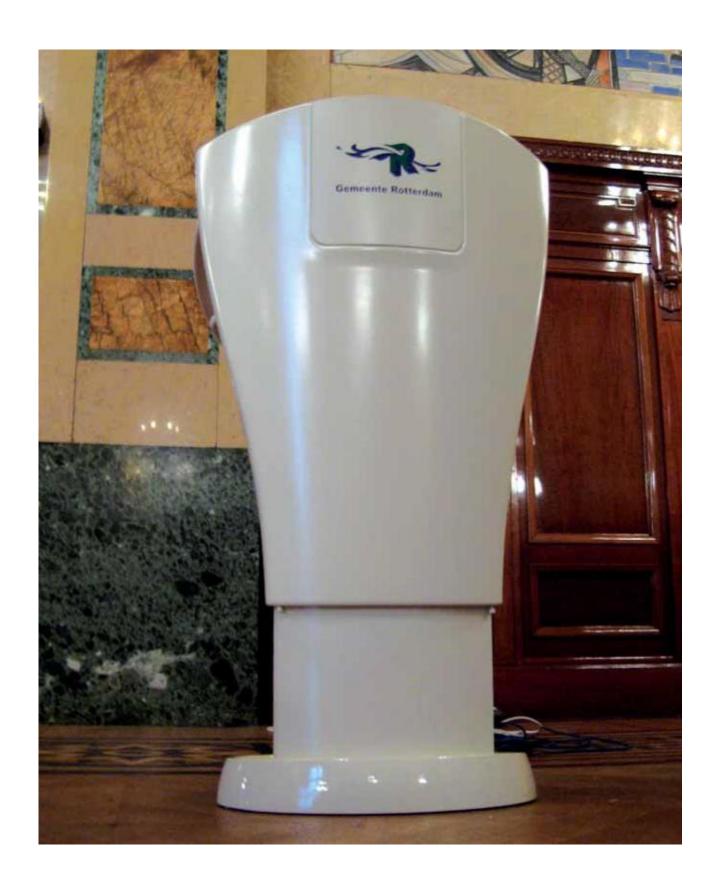
#### Daring to be different

The Flextern is quite different from the other lecterns used by the City of Rotterdam, says John Scholte. "Many users need to get used to the Flextern. It is sometimes seen as a somewhat bulky, but once its practical advantages are discovered, they soon change their minds. Luckily we were able to try the Flextern for some time to form a substantiated opinion on its performance."

The Flextern is quite different from the other lecterns used by the City of Rotterdam.







# Flextern for Electrabel

#### Suitable for any speaker

At energy supplier Electrabel in Belgium, the Flextern F6 Silverlight is used two or three times a day by different people in an auditorium. All speakers have expressed their satisfaction with the lectern as it can be adjusted to any height of a speaker.

#### Full option

Its timeless design and multiple functions of the Flextern were the most important reasons for opting for the Flextern by Electrabel, says Nico de Saedeleer. "Furthermore, Flextern is the only lectern that is 'full option'. Everything is built-in with state of the art connections. All cables are hidden away in the body of the lectern."

Its timeless design and multiple functions of the Flextern were the most important reasons for opting for the Flextern.







## Flextern for Ramada Encore Genève

#### Facilitating at a higher level

The Ramada Encore hotel in Geneva offers a number of venues for business meetings and events. According to general manager Erik Wagenaar, a high quality lectern was required for the largest room, measuring 1,200m<sup>2</sup>. "We needed a lectern with integrated light, an adaptable microphone and room for a notebook while giving a presentation. Such a combination is hard to find, yet the Flextern met all our requirements."

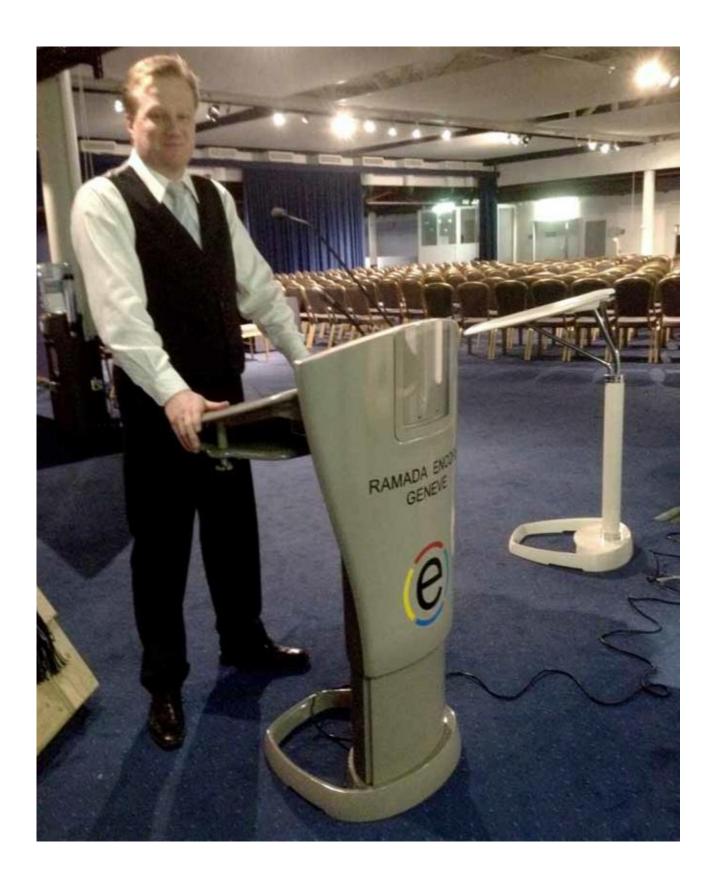
#### Rolls Royce amongst the lecterns

One of the key factors for choosing the Flextern was its design and complete perfection, says Erik Wagenaar. "The Flextern is more expensive than other types of lecterns, but excellent value for money. The Flextern is flawless with a superior ergonomic design. All facilities are electrically adjustable, easy to handle and very functional. I believe that the Flextern is the Roll Royce amongst lecterns. It meets all high standard requirements in one lectern. Our business clients no longer need to bring their own equipment when staying at the Ramada Encore; a presentation on high-quality level is immediately at hand."

The Flextern is the Rolls Royce amongst the lectems.







## Flextern for Four Seasons Cyprus

#### Commitment to excellence

We spent a long time trying to source a top quality lectern that could meet all of todays demanding conference requirements both technologically and ergonomically and the Flextern F6 was perfect for our needs, the automatic height adjustment was the clincher for us.

All our meetings and conferences are high level staged for management and sales teams of the worlds top companies to diplomats and world leaders. From July to December 2012, Cyprus will take on the Presidency of the European Union and during this time the Flextern will be used for many high profile government events.

Excellent, it has proved in a very short space of time to be everything we expected it to be, practical, elegant and stylish yet robust and functional. Our delegates love it!

The Flextern is practical, elegant and stylisch yet robust and functional!





